

Boston Main Streets **IN BRIEF**

Building vibrant commercial districts

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"In Brief" is a bi-monthly newsletter of Boston Main Streets. It communicates important policy updates, district highlights, design, promotion, economic restructuring and organization technical tips, and event and media announcements to all involved in the Main Streets' collaboration.

Send comments on and contributions to "In Brief" to MainStreets@ci.boston.ma.us

www.BostonMainStreets.com

26 Court Street
Boston, MA 02108
Tel 617.635.0115
Fax 617.635.0282
Emily Haber, Program Director

Editor: Patricia R. Connolly

Do you have any technical tips or other news we can all use? Send comments on and contributions to "In Brief" to pconnolly.dnd@ci.boston.ma.us



Aztec Motel, Albuquerque, New Mexico
National Main Streets Conference, May, 2004

Congratulations! Boston Main Streets' 2003 Businesses of the Year

On May 5, 2004 in honor of its many volunteers, businesses, and Corporate and City Partners, Main Streets presented the 8th Annual Boston Main Streets' Celebration. The event was sponsored and hosted by Verizon at its Boston headquarters office, 185 Franklin Street, and Mayor Thomas M. Menino announced the 2003 *Businesses of the Year*.

Allston Village Main Streets – BIG CITY

Bowdoin/Geneva Main Streets – GIGI'S PALACE

Brighton Main Streets – CORRIB PUB & RESTAURANT

Chinatown Main Street – ADVANCED ELECTRONICS, INC.

Dudley Square Main Street – HONEY

East Boston Main Street – RAPINO MEMORIAL HOME

Egleston Square Main Street – EGLESTON PIZZA

Fields Corner Main Street – DUTCH MAID BAKERY

Four Corners Main Street – AB & W

Grove Hall Main Street – LANEWTON SCHOOL OF BEAUTY CULTURE

Hyde/Jackson Square Main Street – CENTRE LIQUORS

Hyde Park Main Streets – HYDE PARK SAVINGS BANK

JP Centre/South Main Street – J.P. LICKS

Mission Hill Main Streets – FUENTES MARKET

Roslindale Village Main Street – COOPERATIVE BANK

St. Mark's Area Main Street – LAYDEN'S PUB

Upham's Corner Main Street – CITIZENS BANK

Washington Gateway Main Street – AUNT SADIE'S GENERAL STORE

West Roxbury Main Streets – CAFÉ LE ROYAL

Technology on Main Streets

Through the generous support of Verizon, Mike Reilly, Kelby Mendes and the TechBoston students have been working hard to build website templates and finalize the look and feel of the soon to be released sites. The districts currently working with TechBoston include; Mission Hill, Hyde Jackson, Four Corners and West Roxbury. As the final designs are signed off on there will be opportunity for other districts to begin working with TechBoston students. Please contact Brian Goodman if you are interested in updating your website with TechBoston's assistance.

We are pleased to announce that BMS applied for and received a \$30,000.00 "New Economy Initiative" grant from The Boston Foundation in support of our Technology on Main Streets project.

BMS has also submitted a grant proposal to the US Department of Commerce's National Telecommunication and Information Administration Technology Opportunities Program (NTIA TOP). This grant would provide BMS with over \$650,000 for Networking Technology on Main Streets (NToMS). Everyone keep your fingers crossed – we will hear in the Fall.

BMS Design Services



A new business image is being designed for Egleston Liquors in Egleston Square. The design team has concentrated their efforts in proposing a full storefront renovation that includes: repair of existing metal cornice, new window and door system, beautiful stone base, exterior lighting. Window displays will be an important element to define the new image and a more clear and elegant sign to promote the business. Security grates will be removed from the storefront to open up the windows and visually engage pedestrians to a very inviting and new interior. As a security alternative for the store, a new alarm system will be installed in addition to a well lit window and entry. The proposed design is being reviewed by the BRA and construction is scheduled for this summer.

National Main Streets Conference

The 2004 National Main Streets Conference was held in Albuquerque, New Mexico May 9-12, 2004. The focus of the conference was on Revitalization Resources – Money, Places, Partners. The conference offered many educational sessions, networking opportunities, and events that helped develop resources. BMS staff and 7 district directors attended.

WELCOME!

Brian Goodman
Neighborhood Business Manager
Boston Main Streets

Janice Williams
Executive Director
Roslindale Village Main Street

Happenings on Main Streets

- May 29, Chinatown Main Street. 2004 Spring Festival. "A Taste of Asia"
- June 3, Brighton Main Streets Pub Crawl
- JP Centre/South Main Streets - 1st Thursday. An evening of Art on Centre and South Streets. June 3; July 1; August 5; September 2
- June 5, JP Centre/South Main Streets, Mile Long Party
- June 26, Mission Hill Main Streets Festival of Fire
- July 23, Mayor Menino's Garden Contest

Making Your Neighborhood Work! BNN Live Schedule

- May 26 — East Boston
- June 2 — Brighton
- June 9 — Mission Hill
- June 16 — Upham's Corner
- June 23 — St. Mark's Area Main Street
- June 30 — Available

See repeats of the show throughout the week on cable station 9 or 22, Wed. at 10:30 p.m.; Thurs. at 6:30 a.m.; Sat. at 10:30 a.m.; and Mon. at 2:00 a.m. The show also can be seen on RCN cable 15 or 16